

# La 27<sup>e</sup> Région

[www.la27eregion.fr](http://www.la27eregion.fr)

## Supported by



## What is the 27e Région ?

The 27e Région is supported by the Association des Régions de France, Caisse des Dépôts and Fondation Internet Nouvelle génération.

The 27<sup>e</sup> Région is a laboratory for the shaping of the new public policies at the digital age. We offer to all the innovators the opportunity to have a common framework where they can experiment new ideas and shape the future of the regions.

The 27e Région has two goals : promote the coproduction of innovative project and ideas between the 26 french Regions, and give to politicians, civil servants and citizens significant means to understand the future of their territories at the digital and technological age.

The 27e Région can work on all kind of regional policies, for now or for the future. For instance: What kind of school do we want in 2030 ? How can we re-think public innovation? What kind of clusters in 2030 ? or, what could be the impact of nano-technology in our life tomorrow ?

## **Why this project ?**

This project comes from a collaboration, started with the writing of the book [Le défi numérique des territoires - Réinventer l'action publique](#) ("The territories facing the digital challenge - Re-invent public sector"), published in March 2007 by Editions Autrement.

Actually, we think that digital and technical challenges tend to develop at the margin of public policies, and that their social impact is highly underestimated. Yet, around us, major technological changings are to be faced, which can create new opportunities, but also major disruptions for the general interest.

The french and european Regions have often been leaders in digital policies. But in order to shape the future, the challenge is no more "putting more digital in public policies", but "creating really new policies, in a very different way". That is also why we think that it's important to built bridges between digital culture, and other fields of innovation: social innovation, substainability, eco-manufacturing, design of services, architecture and urbanism, empowerment and participation, etc.

The 27e Région is an answer to this new need of

creativity, and for a better understanding of the impact of technologies in the future of our territories.

## **Ho do we work ?**

The 27e Région acts as a network of all the existing Regions in France and Europe. Most of the initiatives we take are led by the Régions themselves. Its success mostly depends on their ability to work together: by identifying and promoting their innovations, by talking each other about their ideas and projects, by opening their minds to other regions at the national and international scale, by working more on innovation, agility, and iterative approaches.

This is the culture that the 27e Région wants to promote, through inter-regional and international projects, news labels, experimentations, and by explaining in more citizen-centric approaches the future of technologies.

The team in charge of the 27e Région would be based at the [Fondation Internet Nouvelle Génération \(FING\)](#) during 3 years, and then would become and independant organisation.

## **Contact us**

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